



## The Liberty Company Welcomes D.B. Jones Associates to Aura Risk Management in Key Partnership

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GAINESVILLE, FLA. – April 17, 2024— The Liberty Company Insurance Brokers (Liberty) is pleased to announce a strategic expansion as D.B. Jones Associates joins Aura Risk Management (Aura), an integral part of the Liberty Company Network. This partnership marks a significant milestone, with D.B. Jones Associates bringing its vast expertise in Management Liability, Professional Liability, Environmental, and Construction-related insurance services to a broader audience.

D.B. Jones Associates, founded in 2010 by Bruce Jones, is celebrated for its commitment to delivering personalized insurance solutions. The company's approach to client service is built on the foundation of teamwork and individual care, ensuring clients receive the best possible support and guidance.

Bruce Jones, President and CEO of D.B. Jones Associates, shared his vision for the partnership, "We are excited to embark on this new journey while remaining committed to our foundational values and our dedication to client education and problem-solving," said Jones. "Partnering with Aura enhances our capabilities and extends our reach across the national landscape."

Urvish Patel, COO of Aura, added, "The partnership with D.B. Jones Associates is a perfect example of how our network strengthens through collaborations that align with our core values and client-first philosophy. We are thrilled to have them on board and are excited about the opportunities this partnership will bring."



Under the Liberty Partnership Model, D.B. Jones Associates will operate with the entrepreneurial independence they are known for, supported by the robust resources of the Liberty Network. This model ensures that partners benefit from growth opportunities while contributing to the network's overall success.

Discover more about our collaborative ventures and the benefits of our partnerships at <https://libertycompany.com/partners/> (<https://libertycompany.com/partners/>)

## About The Liberty Company Insurance Brokers

The Liberty Company Insurance Brokers is among America's fastest-growing privately-held insurance brokerages. Liberty provides entrepreneurial producers and agency leaders a unique platform to serve clients and create equity in a strong and welcoming culture built upon core values of Integrity, Excellence, Caring, Kindness, Fairness, Teamwork, Good Feelings, and Fun. To learn more about Liberty, visit [www.libertycompany.com](http://www.libertycompany.com)

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## About Aura Risk Management

Aura Risk Management, a member of the Liberty Company Network of Insurance Brokers, is an independently owned, full-service managing general agency. Aura handles the commercial and personal insurance needs for businesses, non-profits, and individuals. By managing risks with great care and providing industry best practices and counsel, Aura serves and creates value for its stakeholders. To learn more about Aura Risk Management and the services they offer, visit

<https://aurarisk.com/> (<https://aurarisk.com/>)

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